

**SVKM'S NMIMS – School of Business Management**

**Master of Business Management (MBA)**

**First Year (2023 - 2024) : Building Integrated Perspective of Management for Leadership**

	<b>Trim I</b>	<b>Trim II</b>	<b>Trim III</b>
	<ul style="list-style-type: none"> <li>• Ethical Issues in Management (1.5)</li> <li>• Microeconomics (3)</li> <li>• Managerial Communication I (3)</li> <li>• Financial and Management Accounting (3)</li> <li>• Marketing Management 1 (3)</li> <li>• Organizational Behaviour 1(3)</li> <li>• Statistical Inference for Decision Making (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Contract, Competition and Consumer Laws (1.5)</li> <li>• Industry and Competitive Landscape Analysis (1.5)</li> <li>• Macroeconomics (3)</li> <li>• Managerial Communication II (1.5)</li> <li>• Financial Statement Analysis (1.5)</li> <li>• Business Research Methods (1.5)</li> <li>• Marketing Management 2 (1.5)</li> <li>• Organizational Behaviour 2 (3)</li> <li>• Business Analytics (1.5)</li> <li>• Modelling &amp; Optimization for Business Decisions (3)</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Sustainability (3)</li> <li>• Strategic Management (3)</li> <li>• Business Communication &amp; Analysis (1.5)</li> <li>• Corporate Finance (3)</li> <li>• Human Resource Management (1.5)</li> <li>• Enterprise Systems in the Digital Age (3)</li> <li>• Production &amp; Operations Management (3)</li> </ul> <p><b>Elective: Any one of the following</b></p> <ul style="list-style-type: none"> <li>• Financial Markets and Modelling (3)</li> <li>• Sales and Channel Management (3)</li> <li>• Data Analytics for Business (3)</li> </ul>
Non Credit Workshops	Group Process Lab (Compulsory workshop - 4 hours)		<ul style="list-style-type: none"> <li>• Negotiations Skills &amp; Processes (Compulsory workshop -7 hours)</li> <li>• Train your Brain (Optional Workshop – 3 hours)</li> <li>• We- Care</li> </ul>
Total Credits	19.5	19.5	21
Total Courses	7	10	8
Year total Credits	60		

- Additional MOOC may be Mandatory for a few courses.
- [Each (3) credit will be of 20 sessions of 80 minutes each]
- [Each (1.5) credit will be of 10 sessions of 80 minutes each]